

Memo 114/2011

Foundation Course in Creative Thinking (EU Funding)

Local Councils are facing various challenges amongst which are to generate new ideas to apply for EU funding and the need to keep generating new projects and services for their communities. This Foundation Course in Creative Thinking is aimed for Mayors, Councillors, Executives Secretaries and Members of Staff **who are involved in the EU funded applications/projects.**

The course will involve the following topics.

1. Introduction to the world of creative thinking.
What is creative thinking? Why is it necessary today?
The work of Dr. Edward de Bono
European Union policy on Innovation
2. Applying creative thinking to local council management
Generating new ideas and taking them to fruition
Barriers to creative thinking personal and institutional
Creative capital within the community
3. Generating ideas for European Union projects
Action forward

The above will be organized within 2 sessions of 2 hours each part from theory the participants will be encouraged to work in teams and generate some ideas using simple creative thinking tools.

Class limit: 15 participants.

Dates: 3rd and 7th December, 2011

Venue: Training Centre, Local Councils Department, Valletta

Facilitator: Mr Joseph G. Woods, EUROMEDCONNECT COOP